



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2645097

Schedule Dates 10/04/16-10/10/16
Advertiser Donald Trump for President R (107314)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NORTH CAROLINA (199638)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Assistant,
Phone/Fax /
CPE 521/966/7952
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments North Carolina
RACHEL CHASON/WYONNE CONTE

Date Entered 09/26/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25317836
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,659.00
Net Total \$9,401.00
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Oct. 2016
Spots 58
Rate \$11,060.00
Grand Total: 58 \$11,060.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/04/16-10/07/16 | 2 | :30 | 5:00-5:15A- ABC-America This Morning | | | | | | | | | 4 | \$15.00 | \$60.00 | Greensboro (WXLV) | AMER-MORN-ABC | 9/26/16 |
| 2.0 | Normal Line / SPOT (1) | 10/10/16-10/10/16 | 2 | :30 | 5:00-5:15A- ABC-America This Morning | 1 | | | | | | | | 1 | \$15.00 | \$15.00 | Greensboro (WXLV) | AMER-MORN-ABC | 9/26/16 |
| 3.0 | Normal Line / SPOT (2) | 10/04/16-10/07/16 | 2 | :30 | 7A- ABC-Good Morning America | | | | | | | | | 4 | \$120.00 | \$480.00 | Greensboro (WXLV) | GD MORN AMR-ABC | 9/26/16 |
| 4.0 | Normal Line / SPOT (3) | 10/05/16-10/07/16 | 3 | :30 | 9A- Dr Phil 2 | | | | | | | | | 3 | \$40.00 | \$120.00 | Greensboro (WXLV) | DR. PHIL | 9/26/16 |
| 5.0 | Normal Line / SPOT (4) | 10/04/16-10/07/16 | 2 | :30 | 10:58-11:25A- ABC-The View | | | | | | | | | 4 | \$160.00 | \$640.00 | Greensboro (WXLV) | VIEW-ABC | 9/26/16 |
| 6.0 | Normal Line / SPOT (4) | 10/10/16-10/10/16 | 2 | :30 | 10:58-11:25A- ABC-The View | 1 | | | | | | | | 1 | \$160.00 | \$160.00 | Greensboro (WXLV) | VIEW-ABC | 9/26/16 |
| 7.0 | Normal Line / SPOT (5) | 10/04/16-10/07/16 | 3 | :30 | 12:57-1:56P- ABC-The Chew | | | | | | | | | 4 | \$40.00 | \$160.00 | Greensboro (WXLV) | CHEW-ABC | 9/26/16 |
| 8.0 | Normal Line / SPOT (5) | 10/10/16-10/10/16 | 3 | :30 | 12:57-1:56P- ABC-The Chew | 1 | | | | | | | | 1 | \$40.00 | \$40.00 | Greensboro (WXLV) | CHEW-ABC | 9/26/16 |
| 9.0 | Normal Line / SPOT (6) | 10/04/16-10/07/16 | 2 | :30 | 3P- Dr Phil | | | | | | | | | 4 | \$105.00 | \$420.00 | Greensboro (WXLV) | DR. PHIL | 9/26/16 |
| 10.0 | Normal Line / SPOT (6) | 10/10/16-10/10/16 | 2 | :30 | 3P- Dr Phil | 1 | | | | | | | | 1 | \$105.00 | \$105.00 | Greensboro (WXLV) | DR. PHIL | 9/26/16 |
| 11.0 | Revised Line / News (7) | 10/04/16-10/07/16 | 3 | :30 | 5:58-6:30P- News 14 Carolina on ABC 45 at 6pm | | | | | | | | | | | | Greensboro (WXLV) | TWC NEWS-ABC45 | 9/26/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bliss Aldridge 10.11.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sig.nev7p-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Grand Total: 58 \$11,060.00

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|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|---|---------|
| 11.1 | Normal Line / News (7) | 10/04/16-10/07/16 | 2 | :30 | 5:58-30P- News-News 14 Carolina on ABC 45 at 6pm | | | 1 | 1 | 1 | 1 | | | | \$260.00 | | Greensboro (WXLV) | TWC NEWS-ABC45 | 9/30/16 |
| 11.1.1 | Closed Preempt (7) | 10/07/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR | |
| 11.1.2 | Closed Preempt (7) | 10/06/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR | |
| 11.1.3 | Closed Preempt (7) | 10/05/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR | |
| 11.1.4 | Closed Preempt (7) | 10/04/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR | |
| 12.0 | Revised Line / News (7) | 10/10/16-10/10/16 | 3 | :30 | 5:58-30P- News-News 14 Carolina on ABC 45 at 6pm | | 1 | | | | | | | | | | Greensboro (WXLV) | TWC NEWS-ABC45 | 9/26/16 |
| 12.1 | Normal Line / News (7) | 10/10/16-10/10/16 | 2 | :30 | 5:58-30P- News-News 14 Carolina on ABC 45 at 6pm | | 1 | | | | | | | | \$260.00 | | Greensboro (WXLV) | TWC NEWS-ABC45 | 9/30/16 |
| 12.1.1 | Closed Preempt (7) | 10/10/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Spot - | |
| 13.0 | Normal Line / SPOT (8) | 10/04/16-10/07/16 | 3 | :30 | 7P- Family Feud | | | 1 | 1 | 1 | 1 | | | 3 | \$170.00 | \$510.00 | Greensboro (WXLV) | FAMILY FEUD | 9/26/16 |
| 13.0.1 | Closed Preempt (8) | 10/07/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR in program is \$350 | |

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| 14.0 | Normal Line / SPOT (8) | 10/10/16-10/10/16 | 3 | :30 | 7p- Family Feud | 1 | | 1 | | | | | | 1 | \$170.00 | \$170.00 | Greensboro (WXLV) | FAMILY FEUD | 9/26/16 |
| 15.0 | Normal Line / SPOT (9) | 10/04/16-10/07/16 | 3 | :30 | 7:28:30p- Family Feud B | | | 1 | 1 | 1 | 1 | | | 3 | \$200.00 | \$600.00 | Greensboro (WXLV) | FAMILY FEUD B | 9/26/16 |
| 15.0.1 | Closed Preempt (9) | 10/04/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Pre-empt/Exception - LUR | |
| 16.0 | Normal Line / SPOT (9) | 10/10/16-10/10/16 | 3 | :30 | 7:28:30p- Family Feud B | 1 | | | | | | | | 1 | \$200.00 | \$200.00 | Greensboro (WXLV) | FAMILY FEUD B | 9/26/16 |
| 17.0 | Normal Line / Prime (10) | 10/05/16-10/05/16 | 3 | :30 | 7:57:56p- ABC-The Goldbergs (Wednesday) | | | | 1 | | | | | 1 | \$700.00 | \$700.00 | Greensboro (WXLV) | 8-9p Goldbergs/Speechless | 9/26/16 |
| 18.0 | Normal Line / Prime (11) | 10/07/16-10/07/16 | 3 | :30 | 7:57:56p- ABC-Last Man Standing (Friday) | | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Greensboro (WXLV) | 8-9p Last Man/Dr. Ken | 9/26/16 |
| 19.0 | Normal Line / Prime (12) | 10/07/16-10/07/16 | 3 | :30 | 9p- ABC-Shark Tank (Friday) | | | | | 1 | | | | 1 | \$500.00 | \$500.00 | Greensboro (WXLV) | SHARK TANK-ABC | 9/26/16 |
| 20.0 | Normal Line / Prime (13) | 10/07/16-10/07/16 | 3 | :30 | 9p- ABC-20/20 (Friday) | | | | | 1 | | | | 1 | \$500.00 | \$500.00 | Greensboro (WXLV) | 20/20-FRI-ABC | 9/26/16 |
| 21.0 | Normal Line / Prime (14) | 10/09/16-10/09/16 | 3 | :30 | 6:58:56p- ABC-Americas Funniest Home Videos (Sunday) | | | | | | | 1 | | 1 | \$360.00 | \$360.00 | Greensboro (WXLV) | AHHV | 9/26/16 |
| 22.0 | Normal Line / News (16) | 10/04/16-10/06/16 | 3 | :30 | 11:01p- News- News 14 Carolina on ABC 45 at 11pm | | | 1 | 1 | 1 | | | | 2 | \$120.00 | \$240.00 | Greensboro (WXLV) | TWC NEWS-ABC45< | 9/26/16 |
| 22.0.1 | Closed Preempt (16) | 10/06/16 | | | | | | | | | | | | | | | Greensboro (WXLV) | Sold Out/Spot - | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
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|-----------------------------|-------|-------------------|-------|-----------|

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| 23.0 | Normal Line / SPOT (17) | 10/04/16-10/07/16 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | 1 | 1 | 1 | 1 | | | 4 | \$40.00 | \$160.00 | Greensboro (WXLV) | J KIMMEL-ABC< | 9/26/16 |
| 24.0 | Normal Line / SPOT (17) | 10/10/16-10/10/16 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | | | | | | | 1 | \$40.00 | \$40.00 | Greensboro (WXLV) | J KIMMEL-ABC< | 9/26/16 |
| 25.0 | Normal Line / Football (18) | 10/08/16-10/08/16 | 3 | :30 | 3:30P- Sports-ABC College Football 2 | | | | | | | 1 | | 1 | \$1,300.00 | \$1,300.00 | Greensboro (WXLV) | College Ftball | 9/26/16 |
| 26.0 | Normal Line / Prime (14) | 10/09/16-10/09/16 | 2 | :30 | 6:58-58P- ABC-Americas Funnest Home Videos (Sunday) | | | | | | | | 1 | 1 | \$360.00 | \$360.00 | Greensboro (WXLV) | APV | 9/27/16 |
| 27.0 | M/G For 11.1.1.11.1.2.11.1.3.11.1.4/ News (7) | 10/05/16-10/07/16 | 1 | :30 | 5:58-30P- News-News 14 Carolina on ABC 45 at 6pm | | | | 1 | 1 | 1 | | | 3 | \$520.00 | \$1,560.00 | Greensboro (WXLV) | TWC NEWS-ABC45 | 10/3/16 |
| 28.0 | M/G For 11.1.1.11.1.2.11.1.3.11.1.4/ News (7) | 10/10/16-10/10/16 | 1 | :30 | 5:58-30P- News-News 14 Carolina on ABC 45 at 6pm | | | | | | | | | 1 | \$520.00 | \$520.00 | Greensboro (WXLV) | TWC NEWS-ABC45 | 10/3/16 |
| 29.0 | Normal Line / News (19) | 10/06/16-10/07/16 | 3 | :30 | 5:00-101A- ABC-America This Morning | | | | | 1 | 1 | | | 2 | \$10.00 | \$20.00 | Greensboro (WXLV) | AMER THIS MORNING | 10/5/16 |
| 30.0 | Normal Line / Football (20) | 10/08/16-10/08/16 | 4 | :30 | 12P- Sports-ABC College Football | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Greensboro (WXLV) | COLLEGE FOOTBALL | 10/5/16 |
| 31.0 | Normal Line / SPOT (21) | 10/10/16-10/10/16 | 2 | :30 | 7A- ABC-Good Morning America | | 1 | | | | | | | 1 | \$120.00 | \$120.00 | Greensboro (WXLV) | | 10/5/16 |

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Advertiser

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Product

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Brand

NORTH CAROLINA (199638)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

521/966/7952

Account Types

National/Political Candidate Agency BRD

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Weekly/Irregular

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North Carolina
RACHEL CHASON/YVONNE CONTE

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Entered By

Lisa Carter

CO-OP

No

Headline

ECR25317836

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A18+R

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Package Deal

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\$1,659.00

Net Total

\$9,401.00

Sales Tax

Greensboro (WXLV)

By Broadcast Month

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| 32.0 | M/G For 15.0.1 / SPOT (22) | 10/09/16-10/09/16 | 1 | :30 | 9A-ABC-This Week | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Greensboro (WXLV) | THIS WEEK | 10/5/16 |

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NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 8.29.16

I, Laura Lancaster

being/on behalf of: Donald J. Trump

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available): SEE ORDER

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.29.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

DOS

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

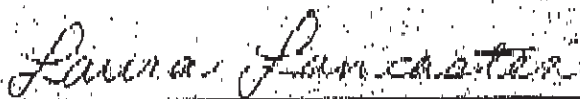
☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a period of 10 seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate is not the candidate's authorized committee for the broadcast.



signature of candidate or authorized committee

Laura Lancaster

printed name

8.29.16

date